

dancing with the *Shasta* stars

CASCADE

CASCADE

BENEFITING
ONE SAFE
PLACE &

DANCING WITH THE SHASTA STARS
2026 SPONSOR GUIDE
PRESENTED BY OBSIDIAN IT



Redding, California

dancing with the Shasta stars

October 17, 2026

A BROADWAY PLAYBILL EXPERIENCE

Take Your Place in the Show



When you sponsor *Dancing with the Shasta Stars*, you help bring a Broadway-style production to life on the Cascade Theatre stage while supporting the life-saving work of One SAFE Place.

Each sponsorship level offers meaningful visibility, memorable experiences, and the opportunity to stand with survivors and families in our community.

In Her Own Words... A Past Mirrorball Winner

Being a "Star" dancer for *Dancing with the Shasta Stars* was **one of the most meaningful and joyful experiences** I've had. What stood out most was the way the six of us came together as a team—cheering each other on and dancing for something bigger than ourselves. Seeing our community rally behind One SAFE Place made it all the more impactful, and **I'm proud to support an organization that brings hope, healing,** and real resources to those who need it most.

—EVA JIMENEZ



OCTOBER 2026

SATURDAY

17

6:00 PM

CASCADE THEATRE
1731 MARKET ST.





THE POWER OF YOUR SPONSORSHIP

ONE NIGHT ON STAGE. A LIFETIME OF IMPACT.

At Dancing with the Shasta Stars, the curtain rises on more than a performance. It rises on possibility.

Every step on stage supports safety, justice, and healing for survivors of domestic violence, sexual assault, and trafficking. This is more than a night at the theatre. It's a production with purpose.

For months, local stars and professional dancers rehearse, fundraise, and rally the community, all leading to one unforgettable night.

Because when the spotlight shines, it doesn't just illuminate the stage. It lights the path toward hope.

HOW YOUR SPONSORSHIP MAKES AN IMPACT

Each dancer raises funds for one of the essential programs of One SAFE Place:

- **Emergency Shelter** – Providing safety for survivors fleeing danger
- **Crisis Hotline & Hospital Response** – Offering 24/7 crisis support and hospital advocacy for survivors
- **Legal Services** – Helping survivors with restraining orders and legal protections
- **Crisis Intake & Advocacy** – Ensuring immediate response and assessment for survivors in crisis
- **Transitional Housing** – Helping survivors rebuild stability and independence
- **Community Prevention and Education** – Prevention, education, training, and community engagement

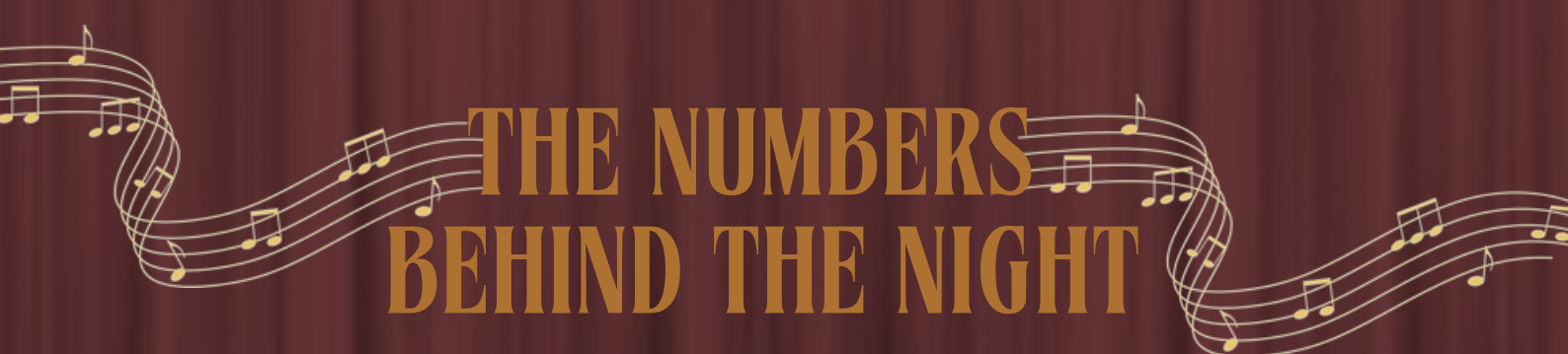
WHEN THE CURTAIN RISES ON CHANGE

Months of fundraising and community support build toward one unforgettable night, where celebration meets purpose.

Under the marquee lights, we honor frontline professionals, recognize the strength of survivors, and highlight the critical need for ongoing support.

Your sponsorship makes this event possible. By underwriting event costs, you ensure more of every dollar raised goes directly to life-saving programs and services.

This is how we turn one night into lasting impact.



THE NUMBERS BEHIND THE NIGHT

YOUR SPONSORSHIP JOINS A COMMUNITY MOVEMENT FOUR MONTHS IN THE MAKING – AND ONE EXTRAORDINARY EVENING AT THE CASCADE THEATRE.

\$184K

RAISED IN TWENTY TWENTY-FIVE

950

FILLED THE CASCADE THEATER

\$52K

FROM CORPORATE
SPONSORS IN 2025

6

COMMUNITY STARS
RAISING FUNDS LIVE

4+

MONTHS OF LIVE
COMMUNITY CAMPAIGN

YOUR BRAND IN THE COMMUNITY - ALL CAMPAIGN LONG

FACEBOOK IMPRESSIONS	97,500
INSTAGRAM IMPRESSIONS	24,000
COMBINED CAMPAIGN IMPRESSIONS	120,000+

**SPONSOR LOGOS FEATURED ACROSS ALL EVENT CONTENT – JUNE THROUGH OCTOBER.
ACROSS THE FULL CAMPAIGN, NOT JUST SHOW NIGHT.**

We're proud to sponsor this event because it reflects what we believe in: building awareness, leading with kindness, and making a meaningful difference in our community. Obsidian IT stands with One SAFE Place—because when we support survivors, we help build a community where everyone can thrive.

With every dance move, we take another step toward
a safer, stronger community.



MARQUEE *Sponsor*

\$12,000

(Exclusive / SOLD)



**The name on the marquee.
The show opens with you.**

As the Marquee Sponsor, Obsidian IT takes top billing and is woven into every aspect of the event. This is the highest level of visibility and recognition, reserved for a partner ready to lead the show.

Sponsorship includes:

- *Exclusive presenting recognition on the Cascade Theatre marquee: "Dancing with the Shasta Stars, presented by Obsidian IT"*
- *Premier logo placement across all event promotions, posters, website, and digital marketing*
- *Prominent logo feature on theatre big screen before the show*
- *Logo inclusion in dancer vignette videos*
- *Opportunity for Obsidian IT to present the Mirror Ball Trophy on stage*
- *Dedicated sponsor highlight reel and featured social media campaign*
- *Featured sponsor recognition in organizational newsletter*
- *Invitations to participate in media opportunities connected to the event*
- *Full-page premium ad in the Official Event Playbill*
- *Opportunity to include approved branded item in VIP gift bags*
- *20 VIP tickets*
- *Vintage car red-carpet arrival experience for sponsor host couple*

Sponsorship Secured By:



BEHIND THE CURTAIN

Sponsor

\$10,000

(Limited | 2 Available)



Where preparation becomes performance.

An insider leadership role supporting the artistry and production experience.

Sponsorship includes:

- Prominent logo placement on event promotions and website
- Featured logo recognition on theatre big screen
- Live stage recognition during the opening and finale
- Behind-the-scenes rehearsal invitation
- Backstage meet-and-greet and photo opportunity
- Expanded social media sponsor recognition throughout campaign
- Featured recognition in organizational newsletter
- Half-page premium ad in the Official Event Playbill
- Opportunity to include approved branded item in VIP gift bags
- 16 VIP tickets



SPOTLIGHT

Sponsor

\$7,500 (Limited | 3 Available)

The moments the audience sees live on stage.

Supporting the energy and excitement audiences experience from their seats.

Sponsorship includes:

- Premier logo recognition on theatre big screen
- On-stage sponsor recognition during the program
- Logo placement on event website
- Social media sponsor recognition during campaign
- Recognition in organizational newsletter
- Half-page ad in the Official Event Playbill
- Opportunity to include approved branded item in VIP gift bags
- 12 VIP tickets

PLAYBILL

Sponsor

\$5,000

(Limited / 4 Available)

A part of the show audiences take home.

A lasting presence in the keepsake guests hold on to after the evening.



Sponsorship includes:

- *Featured logo recognition on theatre big screen*
- *Logo placement on event website*
- *Social media sponsor recognition*
- *Recognition in organizational newsletter*
- *Quarter-page ad in the Official Event playbill*
- *Opportunity to include approved branded item in VIP gift bags*
- *8 VIP tickets*

\$2,500

(Unlimited Availability)

ASSOCIATE PRODUCER

Sponsor

Community Leadership Level
Helping ensure the curtain rises.

Sponsorship includes:

- *Logo recognition on dedicated Associate Producer theatre screen slide*
- *Logo listing in Official Event Playbill production credits*
- *Logo placement on event website*
- *Social media sponsor recognition*
- *6 VIP tickets*

ENSEMBLE

Sponsor

\$1,000

(Unlimited Availability)

Community Partner Level
Every ensemble matters.

Sponsorship includes:

- *Logo listing in Official Event Playbill*
- *Big screen recognition*
- *Logo placement on event webpage*
- *4 tickets to the show*





SUPPORTING THE PRODUCTION MOMENTS AUDIENCES SEE, FEEL, & REMEMBER

Exclusive opportunities to underwrite a specific element of the evening.

(All underwriting sponsors receive logo recognition, Playbill listing, website recognition, social media acknowledgment, newsletter recognition, and 4 event tickets.)

OFFICIAL COSTUME SPONSOR



As the **Official Costume Sponsor**, your brand is part of every transformation on stage. From bold, show-stopping pieces to elegant, story-driven design, you help bring each performance to life in a way the audience can see and remember.

This is a highly visible sponsorship tied directly to the visual impact of the show, with your name connected to every performance from start to finish.

\$3,500

OFFICIAL STORYTELLING VIDEO SPONSOR



As the **Official Storytelling Video Sponsor**, your brand is featured in the powerful video moments that introduce each dancer and set the stage for their performance. These videos create a connection, build anticipation, and draw the audience into the journey behind every routine.

This is a high-visibility opportunity that places your brand at the center of the show's storytelling, connecting you to the moments that moves the audience the most.

\$3,000

OFFICIAL VOTING & ENGAGEMENT SPONSOR



As the **Official Voting & Engagement Sponsor**, your brand is front and center during the most interactive moments of the night. From live voting to crowd-driven energy, you are connected to the excitement, anticipation, and decision-making that keeps the audience fully engaged.

This is a high-impact opportunity to align your brand with connection, participation, and the moments everyone is talking about.

\$3,000

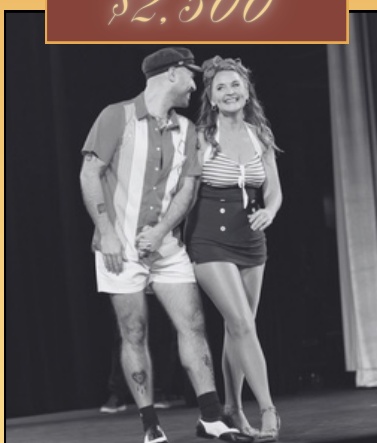
BROADWAY *Experience Underwriters*

SUPPORTING THE PRODUCTION MOMENTS AUDIENCES SEE, FEEL, & REMEMBER

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\$2,500



**OFFICIAL
CHOREO
SPONSOR**

\$2,500



**OFFICIAL
RED CARPET
SPONSOR**

\$2,500



**OFFICIAL
HAIR & MAKEUP
SPONSOR**

\$2,000



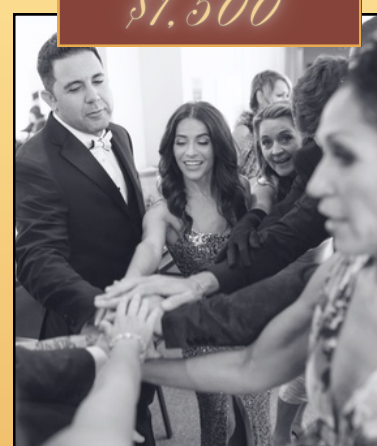
**OFFICIAL
REHEARSAL
SPACE SPONSOR**

\$1,500



**OFFICIAL
AWARDS
SPONSOR**

\$1,500



**OFFICIAL
GREEN ROOM
SPONSOR**



INTERESTED IN BECOMING A SPONSOR?

CONTACT US!



ELIZABETH SCHROEDER



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Stay connected



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